Relationships among Features in Top Ranked Apps

HE JIANG, Dalian University of Technology JINGXUAN ZHANG, Nanjing University of Aeronautics and Astronautics XIAOCHEN LI, Dalian University of Technology ZHILEI REN, Dalian University of Technology DAVID LO, Singapore Management University XINDONG WU, University of Vermont ZHONGXUAN LUO, Dalian University of Technology

Motivation. In the paper, SAFER considers two relationships among features from descriptions. Two features are treated either the same (in the same cluster) or different (in two different clusters) in this study. we do not consider other complex relationships among features. To explore the relationships among features in reality, we try to explore the percentages of independent features and inter-dependent features in some typical apps in this technical report, i.e., top ranked apps.

Approach. We download the descriptions of top 10 ranked free and paid apps from Google Play. These 20 apps are considered as the typical apps, since they attract millions of users and have higher user ratings and download times. The descriptions are partitioned into sentences, and two authors manually pick out the feature-describing sentences by an open discussion. For the selected feature-describing sentences, they further classify them into independent features and inter-dependent features. By counting their numbers and percentages, we can know the relationships among features in practice.

Result. Table I and Table II show the details of the top 10 free apps and paid apps respectively. For each app, we show the identified feature-describing sentences with some keywords in red font, and the ids of independent features and inter-dependent features.

For the top 10 free apps, we find that there are 4 apps containing inter-dependent features. In the 4 apps, the percentages of inter-dependent features are 50%, 60%, 100% and 50%. On the whole, the percentage of inter-dependent features is 26%. Meanwhile, the percentage of independent features is 74%.

For the top 10 paid apps, there is one app whose description do not contain feature-describing sentences. In the rest 9 apps, there are only 2 apps containing inter-dependent features, whose percentages are 67% and 57% respectively. For the paid apps, we find that the percentage of inter-dependent features is 14% and the percentage of dependent features is 86%.

Considering both top 10 ranked free apps and paid apps, we can see that dependent features take the most percentage (74% in free apps and 86% in paid apps). Our assumption is based on the independent features. As a result, our assumption is reasonable and could reflect the reality to a great extent.

In addition, we find that there is a big difference between free app descriptions and paid app descriptions. The descriptions of paid apps are usually long with a good structure. Some common items are often contained in the paid app descriptions, i.e., some important things should be read before purchase, frequently asked questions, notes, and contact information. In contrast. free apps usually do not contain such information.

Conclusion. Most features are dependent features in the top ranked apps. Assumption based on dependent features is reasonable and credible.

	<u> </u>	Table 1. Details of top 10 free apps	Independent	Inter-dependent
Id	App name	feature	features id	features id
		1. Over 300 million users worldwide use B612 to achieve incredible selfies using		
	B612 -	live beautification adjustments.	1	
1	Selfiegenic	2. Express yourself daily through <mark>fun stickers</mark> and <mark>amazing AR filters</mark> that make	2	
	Camera	glamour shots effortless and add life to boring backgrounds.	3	
		3. Chat like you're in a cartoon with Play!		
		1. Smart Mode Streamlined, clutter-free, and optimized for mobile readability.		
		2. Offline Reading Lightning fast load times fetch the news so you can read		
		without an Internet connection.		
		3. Easy to Use Flip through categories and scroll articles with one finger. Our	1	
2	SmartNews	clean UI gets out of the way of your reading.	2	3 dependents on 4
		4. Customizable Set the categories you want, in the order you want. Add		
		additional news channels for specific blogs, newspapers and magazines that		
		matter to you.		
		1. Appeared simple puzzle game that will be joined together to collect the popular		
		stuffed TSUM TSUM (Tsumutsumu) at Disney store in LINE!	1	
3	LINE : ディズニ	2. Mickey Mouse and Donald Duck, everybody loves Disney characters such as	2	
	ー ツムツム	Winnie the Pooh is studded!	3	
		3. How to play the lead very easy.		
	ドッキリ神回避	1. <mark>Stage looks fun</mark> , such as a cartoon!	1	
4	-脱出ゲーム	2. Free of simple, escape (escape), guessing game.	2	
		1. infinite character Mei King!	1	
		2. vast star-shaped map which can also be scaling and rotation!	2	
5	星のド ラゴンク	3. simple and profound skill gauge Battle!	3	
	エスト	4. Up to four multiplayer!	4	
		5. successive series events held!	5	
		1 Now the topic of the Q & A is seen soon! C7 ranking"		
	Yahoo!知恵袋 無料 Q&A アプ リ	2 Sweet and sour love of trouble is a lot of beleaguered lamb "Glitter Answers"	1	
		3 The popular Q & A is delivered in PUSH notification!	2	
		4 Doubts and worries are easily Contributions! Immediately confirm the	3	
6		answer-reply with PUSH.	4	
		5 Secret question you do not want known to man is secretly questions	5	
		anonymously.	6	
		6 Customize the home screen to suit your interests		
	LINE ぶるぽん	1. rules are simple!	1	
7		2. Customized wallpaper and carpets.	2	
		3. Nice gifts get be!	3	
8	LINE Free	1. Make Group Calls with 200 People	2	1 dependents on 3

Table I. Details of top 10 free apps

1	Calls &	2. Keep Your Things Close with Keep	7	1 dependents on 5
	Messages	3. Free voice and video calls:	8	6 dependents on 1
		4. Instant messaging anywhere:	9	10 dependents on 3
		5. A full-featured social networking service:		3 dependents on 5
		6. Group chats:		4 dependents on 5
		7. Find new expressions in the Sticker Shop:		
		8. Stay informed with LINE official accounts:		
		9. Get connected to new apps:		
		10. Make international calls with LINE Out:		
		1. Take a fun video with live face effects and send it to friends		$2 \ {\rm dependents} \ {\rm on} \ 1$
9	SNOW - Selfie,	2. Send a video note instantly while chatting and invite friends to a group chat		$3 \ {\rm dependents} \ {\rm on} \ 1$
J	Motion sticker	3. Add a video to Story to share your moments with friends		$4 \ {\rm dependents} \ {\rm on} \ 1$
		4. Friends can view your video only once. No more worries for ridiculous selfies		$4\ {\rm dependents}\ {\rm on}\ 2$
	D Yahoo! News	1. Our editing team will bring you the latest news 24/7.		
		2. We provide easy and fun to read articles from the entertainment section.		
		3. You will also find the latest weather forecast, the stock market, and the		
		operation status of trains.		
		4. We will alert you real-time so you won't miss out on the latest news.	2	
		5. By setting your current location, Yahoo! News will deliver the latest news		
		within the area.		6 dependents on 1
10		6. We will <mark>deliver you news on hot topics</mark> in the morning, day, and night. You can	-	$1 \ {\rm dependents} \ {\rm on} \ 9$
10		customize the time of the delivery.	7	4 and 8 are the
		7. Swipe to change the news category, scroll down to see more news with a	10	same
		different UI.	10	
		8. We will alert you real-time on breaking news using the push feature.		
		9. You can always check out the latest news on your smartphone home screen by		
		setting the widget for Yahoo! News.		
		10. Share news with friends through mail, social networks, Facebook, Twitter,		
		LINE or any other app you have installed.		

Table II. Details of top 10 paid apps

Iċ	d App name feature	Independent	Inter-dependent	
		ieature	features id	features id
	slotバジリス			
1	ク~甲賀忍法	Do not contain features in app description		
	帖~絆			
	Video & TV	1		
2	$\operatorname{SideView} \mathcal{7} \lor$	1. viewing from outside anywhere	3	0 1 1 1
	ーヤープラグイ	2. throughout your entire home anywhere viewing	ð	2 dependents on 1
	~	3. Wireless outing transfer		
3		1. Save feature (save the play result / You can resume)	1	
		2. Weight cut (you can make a cut of the reel weight)	2	

1	2	3. Configuration changes (you can make the settings selected in the game at the start of	3	
1	4	any)	4	
		4. Auto Play (by setting an arbitrary at the end conditions, enables auto-play.)	5	
		5. Force flag (can be forced to make a small role / bonus flag.)	6	
			0	
-		6. Best Pack (above functions are all available.)		
		1. experience love through the screen of the new sense of	1	
4		2. mysterious story	2	
	囚われのバルマ	3. "his voice" is, full voice	3	
		4. delicate and beautiful graphics	4	
		5. Recommended for people	5	
		1. Explore randomly generated worlds and build amazing things from the simplest of		
5	Minecraft	homes to the grandest of castles.	1	
Ŭ	Pocket Edition	2. Play in creative mode with unlimited resources or mine deep into the world in	2	
		survival mode, crafting weapons and armor to fend off the dangerous mobs.		
	パチスロ ガー	1. that the popular anime is to Pachi app!	1	
0		2. liquid crystal production Voice · BGM fully equipped!	2	
6	ルズ&パンツァ ー オリンピア	3. enhance custom function of!	3	
		4. equipped with a small role coercion or stage selection!	4	
		1. Fellow conversation	1	
		2. 360 degree rotation map	2	
	ドラゴンクエス	3. AI combat	3	
7	ト V 天空の花嫁	4. casino	4	
		5. Sugoroku field	5	
		6. Slime touch	6	
8	パチスロ ロス	1. full battle system installing	1	
	ト プラネット	2. liquid crystal production Voice · BGM fully equipped!	2	
		3. Let's enjoy more apps!	3	
-		1. Auto Play function		
		2. various settings		
	【パチスロ】ス		1	
9		4. history function	3	6 dependents on 2
0		5. Auto-save function	7	4 dependents on 5
1	~ ~ / / / 4	6. Pachi setting	1	
1				
\vdash		7. LCD screen magnifier		
10	Poweramp Full	1. gapless play	1	
	Version	2. an unmatched equalization system	2	
	Unlocker	3. great crossfade	3	
		4. support for most popular music file format	4	